# 2022 *Operation CRASH REDUCTION*

**NHTSA Region 3**

### Social Media

**Twitter**

1. Operation Crash Reduction begins 10/7! @NHTSAgov is teaming up with local law enforcement to save lives and promote seat belt safety. #BuckleUpAmerica
2. The 2015-2019 #ColumbusDay holiday had the second highest number of fatal crashes (303 total) for DE, DC, KY, MD, NC, VA, and WV. #BuckleUpAmerica
3. October was the deadliest month on America's roads from 2011-2020. Seat belts save lives, always #BuckleUpAmerica.
4. Seat belts save lives, and they’re your best defense in a crash. Remember the Operation Crash Reduction effort this #ColumbusDay weekend and #BuckleUpAmerica!
5. In 2019, there were 9,466 unbuckled vehicle passengers killed in crashes in the United States, with some of the highest numbers of fatalities occurring in DE, DC, KY, MD, NC, VA, and WV. #BuckleUpAmerica
6. From 2010 to 2021, October is the most dangerous month on #Virginia roads, with a total of 917 traffic fatalities during that time period. Seat belts save lives, always #BuckleUpVirginia

**Facebook**

The Operation Crash Reduction effort kicks off Oct. 7. NHTSA will work with State and local partners to emphasize the importance of seat belt safety. Please buckle up, drive sober, and don’t drive distracted.

1. The 2015-2019 October holiday weekend had the second highest number of fatal crashes (303 total) for Delaware, the District of Columbia, Kentucky, Maryland, North Carolina, Virginia, and West Virginia. Remember to Buckle Up, America!
2. From 2011 to 2020, October was the deadliest month on America's roads. Before you put your car in drive, make sure you buckle up!
3. Seat belts save lives, and they’re your best defense in a crash. Remember the Operation Crash Reduction effort this holiday weekend, and every day. Help us spread the message: Buckle Up, America!
4. In 2019, there were 9,466 unbuckled vehicle passengers killed in crashes in the United States, with some of the highest numbers of fatalities occurring in Delaware, the District of Columbia, Kentucky, Maryland, North Carolina, Virginia, and West Virginia. Remember to Buckle Up, America!
5. From 2010 to 2021, October is the most dangerous month on #Virginia roads, with a total of 917 traffic fatalities during that time period. Seat belts save lives - Buckle Up, Virginia!